

**DYKEMA GOSSETT
ROOKS | PITTS PLLC**10 SOUTH WACKER DRIVE
SUITE 2300
CHICAGO, ILLINOIS 60606

WWW.DYKEMA.COM

RECEIVED
CENTRAL FAX CENTER

NOV 23 2004

DATE: November 23, 2004 TOTAL PAGES INCLUDING COVER: 5
SENDER'S NAME: Nancy R. Gamburd LOCATION: Chicago
SENDER'S E-MAIL: ngamburd@dykema.com
SENDER'S PHONE: (312) 627-2193 SENDER'S FAX: (312) 627-2302

NAME	FAX NUMBER	CONFIRM NUMBER
TO: Commissioner for Patents - Box AF	United States Patent and Trademark Office 703-872-9306	

ADDITIONAL INFORMATION:

CONFIRMED BY:

DATE:

TIME:

If you have problems receiving this message,
please call: (312) 876-1700

EMPLOYEE NO. 4508

CLIENT NO. 019956

MATTER NO. 0999

This message is intended only for the use of the individual or entity to which it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable laws. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return original message to us at the below address via the U.S. Postal Service. Thank you

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kilger, et al. Confirmation No. 5629
Serial No. : 09/610,704 Customer No.: 20822
Filing Date: : July 6, 2000
Title : PROCESS AND SYSTEM FOR INTEGRATING
INFORMATION FROM DISPARATE DATABASES
FOR PURPOSES OF PREDICTING CONSUMER
BEHAVIOR
Examiner : Michael C. Heck
Group/Art Unit : 3623

**RECEIVED
CENTRAL FAX CENTER**

NOV 23 2004

Commissioner for Patents
Alexandria, VA 22313-1450

**APPOINTMENT OF NEW REPRESENTATIVE WITH FULL POWERS OF
ATTORNEY AND WITHDRAWAL AS COUNSEL OF RECORD**

Sir:

As the holder of Power of Attorney for the prosecution of this application, I hereby appoint the following attorneys and agents with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the patent and to transact all business in the patent and trademark office connected therewith: Nancy R. Gamburd, Reg. No. 38,147; Gregory M. Zinkl, Reg. No. 48,492 and the other attorneys and agents associated with Customer No. 38,939.

Please address all future correspondence to:

Nancy R. Gamburd
Dykema Gossett PLLC
10 South Wacker Drive
Suite 2300
Chicago, Illinois 60606

CHICAGO2069392.1
IDNRG

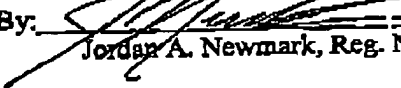
Telephone calls should be made to Nancy R. Gamburd at:

312-627-2193 (telephone)
312-876-1155 (facsimile)

Please associate this patent application with Customer No. 38,939.

Concurrently herewith, the undersigned firm of Ruden McClosky Smith Schuster & Russell, P.A., pursuant to client request, hereby withdraws as counsel of record.

Date: 11/23/04

By: 
Jordan A. Newmark, Reg. No. 50,904

CHICAGO12069392.1
IDWRC

STATEMENT

I, Jordan A. Newmark, of Ruden McClosky of Ft. Lauderdale, Florida, certify that I currently hold power of attorney for the above-identified U.S. Patent Application Serial No. 09/610,704. A copy of the power of attorney is herewith enclosed.

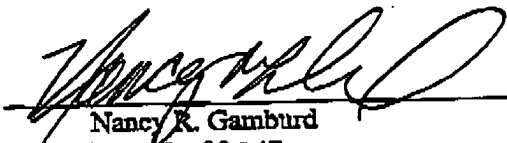
Date: 11/23/09

By: 
Jordan A. Newmark, Reg. No. 50,904

CHICAGO 2069392.1
IDNRG

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the foregoing "Appointment of New Representative with Full Powers of Attorney and Withdrawal as Counsel of Record" has been facsimile transmitted to Box AF, Commissioner for Patents, United States Patent and Trademark Office, Alexandria, Virginia 22313-1450, facsimile number 703-872-9306 on November 23, 2004.


Nancy R. Gamburd
Reg. No. 38,147

CHICAGO2069392.1
IDWRG

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ **BLACK BORDERS**
- ☐ **IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- ☐ **FADED TEXT OR DRAWING**
- ☐ **BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- ☐ **SKEWED/SLANTED IMAGES**
- ☐ **COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- ☐ **GRAY SCALE DOCUMENTS**
- ☐ **LINES OR MARKS ON ORIGINAL DOCUMENT**
- ☐ **REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- ☐ **OTHER:** _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.